

Phillips Financial

MOVE BOLDLY

Over the past year, I've had the privilege of watching our firm continue to grow and evolve in meaningfully good ways under Ben Langel and our leadership team. While I'm no longer serving as CEO, I remain closely connected to the work we do and the clients we serve and I've seen, firsthand, how thoughtfully Ben and the team have approached every decision, always with client's best interest foremost. I am genuinely encouraged by the direction they are leading us.

You will notice some exciting updates: new colors, a modernized logo, and our new tagline, "[Move Boldly](#)."

You'll also see that our web address has changed from 1phillips.com to MyPhillips.com. We believe this better reflects who we are today, placing ownership and empowerment into the hands of our clients and our people as they take bold steps towards their goals.

But even with these updates, what matters most hasn't changed. For more than 40 years, Phillips Financial has stood on a foundation of trust. That foundation has always been reinforced by what I've often called Careful Conversations--the honest, steady, client-centered discussions that shape every meaningful decision we help clients make.

What I appreciate most about this brand refresh is that it honors those long-standing principles while still giving the firm room to innovate and grow. The update reflects the leadership team's collective vision, and it stays grounded in the values that built this place from the beginning. That balance means a great deal to me.

I couldn't be more supportive of the path Ben and the team are charting nor could I be more confident in the people carrying out this work. The look may be new, but our commitment remains the same: to serve you with clarity, integrity, and the kind of partnership that endures.

Thank you for continuing to trust us. I'm grateful for the past--and genuinely excited for what's ahead as we [Move Boldly](#) into this next chapter together.



Phillips Financial | 6920 Pointe Inverness Way Suite 230 | Fort Wayne, IN 46804-7926 US

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